

# Fórum malých a středních podnikatelů MS kraje

## Úspěšné podnikatelské příběhy



**ul. Szarych Szeregów 7/43, Krzeszowice, Poland**

**Ředitel: Łukasz Porzuczek**

**Presenter: Marek Matejun, Lodz University of Technology, Poland**



**Ostrava, Czech Republic, 20.09.2016**

# Key features of the company

- Name: Proton Archeo
- Founded in 2007 by Łukasz Porzuczek
- Legal form: Individual company
- Company size: Micro (up to 9 employees)
- Dominant sector of operations: services

# Main market operations

- construction of mobile geophysical systems,
- geophysical research,
- geotechnical and geodetic services,
- thermal images,
- 3d air and ground scanning,
- sapper works,
- pictures, videos and monitoring of investments from the air.

# 4 key success factors

## 1. Diversification of market activity

- archaeological services,
- sapper works,
- air monitoring services,

## 2. Big public contract(s)

- contract for cleaning 400 hectares of Błędów Desert in 2012.
- Contract value: 1 749 600,00 PLN

## 3. Cooperation with professionals and other companies

- Business consortium „Desert” with KONTUR Company to win contract for cleaning the Błędów Desert

## 4. European Union Grant

- UE project „The introduction in the enterprise services of terrain analysis and forecasting of changes that may occur in the future based on innovative technology and specialized equipment of the latest generation”
- financed from European Regional Development Fund
- Project value: 1 517 065.94 PLN, UE subsidy: 571 454.98 PLN

# Innovation Manager

- In 2015 Łukasz Porzuczek obtained the title „**Innovation Manager**” in the category of „Small enterprises” for  
„innovative projects for locate and clean up land and water areas from explosives and dangerous objects”
- The title in this nationwide competition was awarded by
  - Zagłębie Development Committee (KRZ),
  - National Cluster of Innovative Enterprises (OKIP)
  - Polish Cluster for Innovations and Environment (PCIE).

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